

Review of Hometalk.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

Mobile

Visitors

Link Analysis

Usability

Technologies

Social

Iconography



Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary



Title Tag



DIY Projects for the Home | Hometalk

Length: 36 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description



Hometalk. The world's largest online community of home and garden DIYers, where you can find tons of how-to's, ideas and advice to create the home you love.

Length: 156 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords



No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.



Google Preview



[DIY Projects for the Home | Hometalk](#)

[hometalk.com/](#)

Hometalk. The world's largest online community of home and garden DIYers, where you can find tons of how-to's, ideas and advice to create the home you love.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	0	4	26	12	58

<H1> Hometalk. Imagine what you can do </H1>

<H3> How to </H3>

<H3> Rooms & Spaces </H3>

<H3> How to </H3>

<H3> Rooms & Spaces </H3>

<H4> Clean </H4>

<H4> Paint </H4>

<H4> Repair </H4>

<H4> Decorate </H4>

<H4> Build </H4>

<H4> Craft </H4>

<H4> Other </H4>

<H4> In-depth Guides </H4>

<H4> Product Reviews </H4>

<H4> Living Room </H4>

<H4> Outdoor </H4>

<H4> Bedroom </H4>

<H4> More </H4>

<H4> Clean </H4>

<H4> Paint </H4>

<H4> Repair </H4>

<H4> Decorate </H4>

<H4> Build </H4>

<H4> Craft </H4>

<H4> Other </H4>

<H4> In-depth Guides </H4>

<H4> Product Reviews </H4>

<H4> Living Room </H4>

<H4> Outdoor </H4>

<H4> Bedroom </H4>

<H4> More </H4>

<H5> New DIY projects </H5>

<H5> Watch video tutorials </H5>

<H5> Answer DIY questions </H5>

<H5> These hometalkers need your help! see all </H5>

<H5> Browse new projects </H5>

<H5> Watch video tutorials </H5>

<H5> New DIY projects </H5>

<H5> Watch video tutorials </H5>

<H5> Answer DIY questions </H5>

<H5> These hometalkers need your help! see all </H5>

<H5> Browse new projects </H5>

<H5> Watch video tutorials </H5>

<H6> 13 DIY Mother's Day Gift Ideas (Including Crafts For Kids) </H6>

<H6> Decorate Your Home for Spring Using Fresh Flowers and Plants </H6>

<H6> Spring Tulip Wreath </H6>

<H6> Light Up Spring Floral Table Runner / Garland </H6>

<H6> How To Make a Chocolate Bouquet: A Sweet Gift for Mother's Day </H6>

<H6> How to Make Cute DIY Photo Frame Lanterns For Mother's Day </H6>

<H6> 37 DIY Mini Christmas Tree Craft Ideas for the Holidays </H6>

<H6> Rubbing Alcohol Weed Killer: A DIY Garden Hack That Actually Works </H6>

<H6> THRIFT STORE VASE UPDATE </H6>

<H6> 8 Creative Uses for Irish Spring Soap That Go Way Beyond the Shower </H6>

<H6> Kill Weeds Fast With This Vinegar Epsom Salt Weed Killer Recipe </H6>

<H6> Will Hydrogen Peroxide Kill Weeds: We Tested It so You Don't Have To </H6>

<H6> Meet the Eufy E28: The Ultimate 3-in-1 Smart Cleaning Solution </H6>

<H6> Shaving Cream Easter Eggs </H6>

<H6> This Nature's Miracle® Product is a Must-Have for Pet Owners </H6>

<H6> How To Create a Stunning Wood Slat Wall With Led Lights </H6>

<H6> How Can I Make My Own Easter Church Signs? </H6>

<H6> What Are the Best Easter Tree Ornaments to Use? </H6>

<H6> What's your favorite room in your house? </H6>

<H6> What's the Best Personalized Easter Gift You've Given? </H6>

<H6> What are your favorite Easter mantel decor ideas? </H6>

<H6> Need someDIY help? Ask the community </H6>

<H6> 6 DIY Christmas Candle Ideas to Add a Cozy Glow to Your Home </H6>

<H6> 3 Surprising Ways to Use Cinnamon in the Garden </H6>

<H6> Baking Soda Weed Killer: A Surprisingly Simple Garden Hack That Works </H6>

<H6> Pringles Can Craft: The Velcro DIY Hack You Need to Try! </H6>

<H6> Decorate Your Home for Spring Using Fresh Flowers and Plants </H6>

<H6> Spring Tulip Wreath </H6>

<H6> How To Make a DIY Crate Organizer Using Dollar Store Supplies </H6>

<H6> How to Weave an Adorable Easter Paper Plate Basket </H6>

<H6> How to Make a Beach-Style Round Epoxy Coffee Table </H6>

<H6> How to Whip Up the Best Homemade Oven Cleaner at Home </H6>

<H6> Light Up Spring Floral Table Runner / Garland </H6>

<H6> Easter Egg Garland </H6>

<H6> Crafting the Ultimate Homemade Pizza Garden With The Harvest Company </H6>

<H6> Spring Cleaning Checklist & Best Products to Get the Job Done Fast </H6>

<H6> 18 DIY Christmas Wreath Ideas, From Traditional to Unique </H6>

<H6> 7 Creative Car Organization Tips to Keep Your Ride Fresh and Tidy </H6>

<H6> Upcycling Closet Doors: How to Make DIY Life Size Nutcrackers </H6>

<H6> Love DIY? Want to inspire others? Join us! </H6>

<H6> How to Make a Stunning Christmas Wreath Chandelier for Your Entryway </H6>

<H6> Give a Storage Bin a Fresh Makeover With This Simple DIY Project </H6>

<H6> What's the Best Way to Put Together an Easter Basket with a Bunny? </H6>

<H6> What's a Good Easter Basket Ideas for Tweens? </H6>

<H6> What Are the Best Ideas for an Easter Egg Scavenger Hunt? </H6>

<H6> Flipping Furniture: What's Your Best Project? </H6>

<H6> What Are the Best Easter Egg Filler Ideas Besides Candy? </H6>

<H6> How Do You Make a Letter from the Easter Bunny Feel Magical? </H6>

<H6> How to Keep Your Car Interior Clean (Without Losing Your Mind) </H6>

<H6> The Best Over-the-Door Organizers for Every Room </H6>

<H6> 6 Genius Car Hacks You Need to Try for a Cleaner Ride </H6>

<H6> How to Organize a Pantry Cabinet With a Creative DIY Hack </H6>

<H6> 11 DIY Gingerbread Christmas Decor Ideas to Sweeten Your Home </H6>

<H6> Decorating and Organizing Tips and Tricks Everyone Needs to Know </H6>

<H6> How to Decorate Windows Without Curtains for a Rustic Look </H6>

<H6> How You Can You Use Crayons to Color Candles This Christmas </H6>

<H6> How to Make Adorable Recycled Christmas Creatures for Holiday Decor </H6>

<H6> Holiday Snacks for Delivery Drivers: How to Craft a Giant Mug </H6>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

easter 39 make 22 best 19 home 19 ideas 15
 room 14 hometalk 14 craft 13 christmas 13 spring 13
 windows 13 decor 10 furniture 10 garden 10 decorate 9

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
easter	39	✗	✗	✓
make	22	✗	✗	✓
best	19	✗	✗	✓
home	19	✓	✓	✓
ideas	15	✗	✓	✓
room	14	✗	✗	✓
hometalk	14	✓	✓	✓
craft	13	✗	✗	✓
christmas	13	✗	✗	✓
spring	13	✗	✗	✓
windows	13	✗	✗	✓
decor	10	✗	✗	✓
furniture	10	✗	✗	✓
garden	10	✗	✓	✓
decorate	9	✗	✗	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



Alt Attribute



We found 164 images on this web page

✓ No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



Text/HTML Ratio



HTML to Text Ratio is: **2.95%**

Text content size 11851 bytes

Total HTML size 402239 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 393 KB to 39 KB (90 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



IP Canonicalization

Yes your domain IP 45.77.153.86 redirected to hometalk.com



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.



URL Rewrite

Good, all URLs look clean and friendly



Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.



Underscores in the URLs

Oh no, you are using underscores (these_are_underscores) in your URLs



Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.



WWW Resolve



Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



XML Sitemap



Good, you have XML Sitemap file!
<http://hometalk.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Robots.txt



Good, you have Robots.txt file!
<http://hometalk.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Embedded Objects

Perfect, no embedded objects has been detected on this page



Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Iframe

Perfect, no Iframe content has been detected on this page



Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.



Domain Registration

Exactly how many years and months



Domain Age: 26 Years, 360 Days

Created Date: 13th-May-1998

Updated Date: 7th-Apr-2025

Expiry Date: 12th-May-2026

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed Pages



Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

http://hometalk.com
Length: 8 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Page Size

393 KB (World Wide Web average is 320 Kb)



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Load Time

0.25 second(s)



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language

Good, you have declared your language

Declared Language: English



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability



Domains (TLD)	Status
hometalk.net	Already Registered
hometalk.org	Already Registered
hometalk.biz	Already Registered
hometalk.us	Available
hometalk.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.



Typo Availability



Domains (TLD)	Status
bometalk.com	Available
gometalk.com	Available
tometaalk.com	Already Registered
yometalk.com	Already Registered
uometalk.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy



Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Awesome! This page is mobile-friendly!
Your mobile friendly score is 100/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



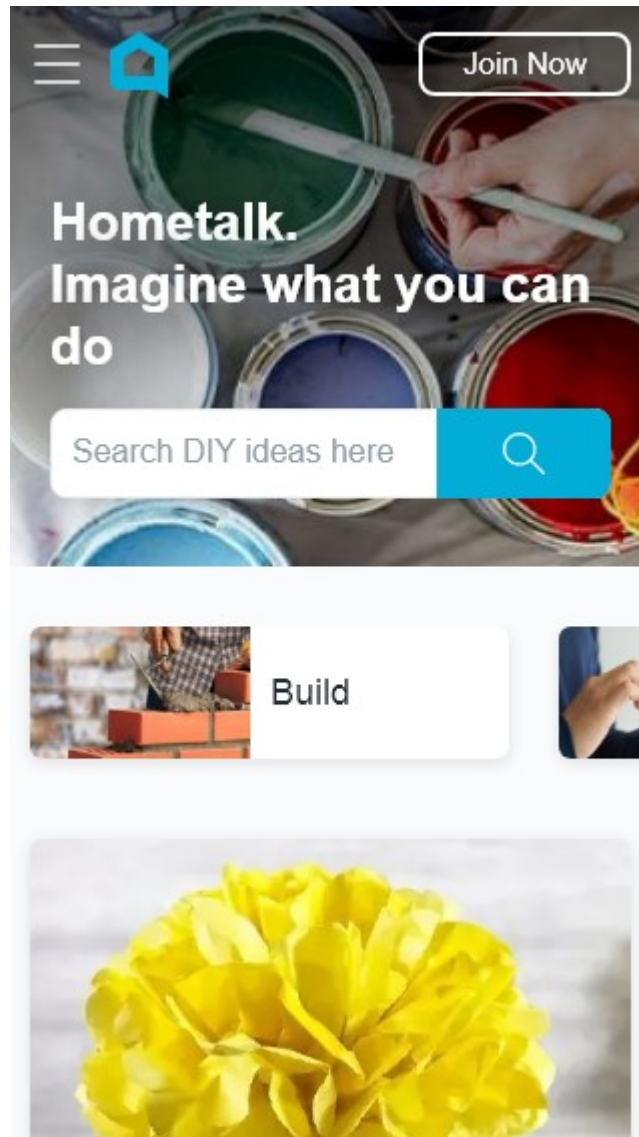
Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP



Server IP	Server Location	Service Provider
108.61.152.35	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips



Tips for authoring fast-loading HTML pages:

- ✓ Perfect, your website has few CSS files.
- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.



Encoding

Great, language/character encoding is specified: UTF-8







Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  Hometalk

 Twitter:  Hometalk

 Instagram:  Hometalk

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.



Traffic Rank



No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.



Visitors Localization



Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.



Estimated Worth



\$60 USD

Just a estimated worth of your website based on Alexa Rank.



In-Page Links



We found a total of 195 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
How to	Internal Links	Dofollow
Clean	Internal Links	Dofollow
Silver	Internal Links	Dofollow
Gutters	Internal Links	Dofollow
Windows	Internal Links	Dofollow
Bathroom	Internal Links	Dofollow
House	Internal Links	Dofollow
Floors	Internal Links	Dofollow
Carpet	Internal Links	Dofollow
Paint	Internal Links	Dofollow
Cabinets	Internal Links	Dofollow
Furniture	Internal Links	Dofollow
Wood	Internal Links	Dofollow
Walls	Internal Links	Dofollow
Repair	Internal Links	Dofollow
Furniture	Internal Links	Dofollow
Electric	Internal Links	Dofollow
Drywall	Internal Links	Dofollow
Appliances	Internal Links	Dofollow
Air Conditioning	Internal Links	Dofollow
Plumbing	Internal Links	Dofollow
Windows	Internal Links	Dofollow
Decorate	Internal Links	Dofollow
Easter Eggs	Internal Links	Dofollow
Rooms	Internal Links	Dofollow
Walls	Internal Links	Dofollow
Tablescapes	Internal Links	Dofollow
Mirror	Internal Links	Dofollow
Pillows & Throws	Internal Links	Dofollow
Build	Internal Links	Dofollow
Decks	Internal Links	Dofollow
Doors & Windows	Internal Links	Dofollow
Fire Pits	Internal Links	Dofollow
Furniture	Internal Links	Dofollow
Planters	Internal Links	Dofollow
Raised Garden Beds	Internal Links	Dofollow
Sheds	Internal Links	Dofollow
Shelves	Internal Links	Dofollow
Walls	Internal Links	Dofollow
Craft	Internal Links	Dofollow
Candles	Internal Links	Dofollow
Centerpieces	Internal Links	Dofollow
Ornaments	Internal Links	Dofollow
Party Decor	Internal Links	Dofollow
Wreaths	Internal Links	Dofollow
Grow	Internal Links	Dofollow

Upcycle	Internal Links	Dofollow
Organize	Internal Links	Dofollow
Tile	Internal Links	Dofollow
In-depth Guides	Internal Links	Dofollow
Product Reviews	Internal Links	Dofollow
Rooms & Spaces	Internal Links	Dofollow
Living Room	Internal Links	Dofollow
Curtains	Internal Links	Dofollow
Furniture	Internal Links	Dofollow
Lighting	Internal Links	Dofollow
Fireplaces & Mantels	Internal Links	Dofollow
Chairs	Internal Links	Dofollow
Outdoor	Internal Links	Dofollow
Garden	Internal Links	Dofollow
Kitchen	Internal Links	Dofollow
Walkways & Paths	Internal Links	Dofollow
Fireplace	Internal Links	Dofollow
Decor	Internal Links	Dofollow
Lights	Internal Links	Dofollow
Porches	Internal Links	Dofollow
Pools & Ponds	Internal Links	Dofollow
Patios	Internal Links	Dofollow
Bedroom	Internal Links	Dofollow
Bench	Internal Links	Dofollow
Closets	Internal Links	Dofollow
Dressers	Internal Links	Dofollow
Furniture	Internal Links	Dofollow
Organizing	Internal Links	Dofollow
Vanities	Internal Links	Dofollow
Kitchen & Dining	Internal Links	Dofollow
Bathroom	Internal Links	Dofollow
Craft Room	Internal Links	Dofollow
Laundry Room	Internal Links	Dofollow
Home Office	Internal Links	Dofollow
Entryway	Internal Links	Dofollow
Basement	Internal Links	Dofollow
Windows & Doors	Internal Links	Dofollow
Floors & Ceilings	Internal Links	Dofollow
Staircases	Internal Links	Dofollow
Home Tours	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Ask DIY Question	Internal Links	Dofollow
+ Post Project	Internal Links	Nofollow
No Anchor Text	Internal Links	Dofollow
My History	Internal Links	Dofollow
Saved Projects	Internal Links	Dofollow
Account Settings	Internal Links	Dofollow
Build	Internal Links	Dofollow
Product Reviews	Internal Links	Dofollow
In-depth Guides	Internal Links	Dofollow
Upcycle	Internal Links	Dofollow
Craft	Internal Links	Dofollow
Decorate	Internal Links	Dofollow

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No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
2	Internal Links	Dofollow
3	Internal Links	Dofollow
4	Internal Links	Dofollow
5	Internal Links	Dofollow
6	Internal Links	Dofollow
7	Internal Links	Dofollow
8	Internal Links	Dofollow
9	Internal Links	Dofollow
Support	External Links	Dofollow
Privacy	External Links	Dofollow
About	External Links	Dofollow
Terms	External Links	Dofollow
Guidelines	External Links	Dofollow
Media	External Links	Dofollow
Advertise	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
Hometalk Inc.	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links. Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.