



Review of [Holidaytoursnepal.com](https://holidaytoursnepal.com)

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

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Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary



Title Tag



Holiday Planner Nepal | Best Trekking and Tour Operator

Length: 55 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description



Holiday Planner Nepal is a pioneer in trekking and tour operations in Nepal, specializing in trekking, city tours, and expeditions throughout the country.

Length: 154 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords



Holiday Planner Nepal, Holiday Tours Nepal, best trekking and travel company in nepal, base camp operator, best city tour operator, tour agency in kathmandu, trekking operator in nepal

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.



[Holiday Planner Nepal | Best Trekking and Tour Operator](#) [holidaytoursnepal.com/](#)

Holiday Planner Nepal is a pioneer in trekking and tour operations in Nepal, specializing in trekking, city tours, and expeditions throughout the country.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.



<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	1	1	14	0	0

<H1> Holiday Tours Nepal </H1>
<H2> Holiday Planner Nepal is a leading female-owned trekking and travel operator in Nepal. </H2>
<H3> 24/7 Customer Support </H3>
<H4> Trekking In Nepal </H4>
<H4> Flight Ticket and Helicopter Tour </H4>
<H4> Wildlife Safari In Nepal </H4>
<H4> Helicopter Tour in Nepal </H4>
<H4> Nepal Tour Packages </H4>
<H4> One Day Activities in Nepal </H4>
<H4> Annapurna Base Camp Short Trek - 8 days </H4>
<H4> Kathmandu to Lukla flight </H4>
<H4> Kailash Mansarovar Yatra - 12days </H4>
<H4> Bangkok Tour Package - 5 days </H4>
<H4> Annapurna Base Camp Heli Tour - 1 Day </H4>
<H4> Malaysia Thailand Singapore Tour Package - 10 days </H4>
<H4> Hours of Silence: Broad Peak Avalanche What Happened? Full Detail </H4>
<H4> Broad Peak Avalanche: What Happened During the Fatal 12-Hour Silence at 8,047 Meters </H4>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

trekking 60 tour 35 nepal 29 everest 21 base 21
camp 20 helicopter 16 flight 15 annapurna 15 holiday 14
trek 13 short 12 tours 12 peak 10 during 10

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
trekking	60	✓	✓	✓
tour	35	✓	✓	✓
nepal	29	✓	✓	✓
everest	21	✗	✗	✗
base	21	✗	✗	✓
camp	20	✗	✗	✓
helicopter	16	✗	✗	✓
flight	15	✗	✗	✓
annapurna	15	✗	✗	✓
holiday	14	✓	✓	✓
trek	13	✓	✓	✓
short	12	✗	✗	✓
tours	12	✗	✓	✓
peak	10	✗	✗	✓
during	10	✗	✗	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



Alt Attribute



We found 19 images on this web page

✓ No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



Text/HTML Ratio



HTML to Text Ratio is: **12.15%**

Text content size 12528 bytes

Total HTML size 103144 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 100 KB to 17 KB (83.5 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 104.21.23.170 does not redirect to holidaytoursnepal.com
  

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.
Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.
If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly
  

Your site's URLs contain unnecessary elements that make them look complicated.
A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.
Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these_are_underscores) in your URLs
  

Great, you are not using ?underscores (these_are_underscores) in your URLs.
While Google treats hyphens as word separators, it does not for underscores.

✓ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.



Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✓ **XML Sitemap** Good, you have XML Sitemap file!



<http://holidaytoursnepal.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✓ **Robots.txt** Good, you have Robots.txt file!



<http://holidaytoursnepal.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Embedded Objects

Perfect, no embedded objects has been detected on this page



Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Iframe

Perfect, no Iframe content has been detected on this page



Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.



Domain Registration

Exactly how many years and months



Domain Age: 11 Years, 232 Days

Created Date: 23rd-Dec-2014

Updated Date: 24th-Dec-2025

Expiry Date: 23rd-Dec-2026

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed Pages



Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL



`http://holidaytoursnepal.com`

Length: 17 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., `http://www.mysite.com/en/products`).



Favicon



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page



Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Page Size

100 KB (World Wide Web average is 320 Kb)



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Load Time

0.75 second(s)



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language

Good, you have declared your language

Declared Language: English



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability

Domains (TLD)	Status
holidaytoursnepal.net	Available
holidaytoursnepal.org	Already Registered
holidaytoursnepal.biz	Already Registered
holidaytoursnepal.us	Available
holidaytoursnepal.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
bolidaytoursnepal.com	Available
golidaytoursnepal.com	Available
tolidaytoursnepal.com	Available
yolidaytoursnepal.com	Available
uolidaytoursnepal.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy



Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.



Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP



Server IP	Server Location	Service Provider
104.21.23.170	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips



Tips for authoring fast-loading HTML pages:

- ✗ Too bad, your website has too many CSS files.
- ✗ Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✓ Perfect, your website doesn't use inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics



Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.



Encoding

Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  Holidaytoursnepal2018

 Twitter:  Holiday

 Instagram:  Holidaytoursnepal

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.



Traffic Rank



No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.



Visitors Localization



Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.



Estimated Worth



\$60 USD

Just a estimated worth of your website based on Alexa Rank.



In-Page Links



We found a total of 190 links including both internal & external links of your site

Anchor	Type	Follow
Explore more	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
My Wishlist	Internal Links	Dofollow
My Booking (0)	Internal Links	Dofollow
Start Planning	Internal Links	Dofollow
Destinations	Internal Links	Dofollow
Nepal	Internal Links	Dofollow
Tourist Bus Tickets Nepal	Internal Links	Dofollow
Hiking In Nepal	Internal Links	Dofollow
Old Age Travelers	Internal Links	Dofollow
Voluntourism in Nepal	Internal Links	Dofollow
Special Interest Tour in Nepal	Internal Links	Dofollow
Adventure Sports in Nepal	Internal Links	Dofollow
Trekking In Nepal	Internal Links	Dofollow
Yoga Trekking in Nepal	Internal Links	Dofollow
Short Trekking Packages For Nepal	Internal Links	Dofollow
Wildlife Safari In Nepal	Internal Links	Dofollow
Yoga Tour in Nepal	Internal Links	Dofollow
Helicopter Tour in Nepal	Internal Links	Dofollow
Family Holiday in Nepal	Internal Links	Dofollow
Peak Climbing in Nepal	Internal Links	Dofollow
Nepal Tour Packages	Internal Links	Dofollow
One Day Activities in Nepal	Internal Links	Dofollow
Vietnam tour Packages	Internal Links	Dofollow
Vietnam Tour Package - 6 days	Internal Links	Dofollow
Thailand Tour Packages	Internal Links	Dofollow
Bangkok Tour Package - 5 days	Internal Links	Dofollow
Bhutan	Internal Links	Dofollow
Bhutan Tour Package - 3 Days	Internal Links	Dofollow
4 Nights 5 Days Bhutan Tour	Internal Links	Dofollow
Tibet	Internal Links	Dofollow
Kailash Mansarovar Yatra - 12days	Internal Links	Dofollow
lhasa City Tour - 7 days	Internal Links	Dofollow
Tibet Overland Tour - 12 Days	Internal Links	Dofollow
Himalayan Multi-Countries Tour	Internal Links	Dofollow
Malaysia Thailand Singapore Tour Package - 10 days	Internal Links	Dofollow
Istanbul Tour Package from Nepal	Internal Links	Dofollow
Annapurna Trekking Packages	Internal Links	Dofollow
Annapurna Base Camp Short Trek - 8 days	Internal Links	Dofollow
Annapurna circuit motor biking Tour: 13 Days	Internal Links	Dofollow
Annapurna Base Camp Heli Tour - 1 Day	Internal Links	Dofollow
Short Annapurna Circuit Trekking - 9 Days	Internal Links	Dofollow
Ghorepani Poon Hill Trekking - 4 days	Internal Links	Dofollow
Mardi Himal Trekking - 5 Days	Internal Links	Dofollow
Annapurna Circuit Trekking -14 Days	Internal Links	Dofollow
Annapurna Base Camp Trekking - 14 Days	Internal Links	Dofollow
Khayer Lake and Khopra Ridge Trekking - 11 days	Internal Links	Dofollow

Nar Phu Valley Trekking - 17 Days	Internal Links	Dofollow
Royal Trekking: Trail explored by King Charles III	Internal Links	Dofollow
Ghandruk Trekking - 3 Days	Internal Links	Dofollow
Annapurna Dhaulagiri Panorama Trekking - 11 Days	Internal Links	Dofollow
Annapurna Panorama Trekking - 12 Days	Internal Links	Dofollow
Tilicho Lake And Mesokanto La Pass Trekking - 12 Days	Internal Links	Dofollow
Everest Region Trekking Packages	Internal Links	Dofollow
Everest Base Camp Luxury Trek - 13 Days	Internal Links	Dofollow
Hotel booking for Everest base camp trek	Internal Links	Dofollow
Everest Base Camp Short Trek - 12 Days	Internal Links	Dofollow
Everest view trek with helicopter tour - 6 days	Internal Links	Dofollow
Everest Base Camp Helicopter Tour with Landing - 1 Day	Internal Links	Dofollow
Everest Base Camp Trek For Seniors-15 days	Internal Links	Dofollow
Everest Base Camp Trekking - 14 Days	Internal Links	Dofollow
Everest helicopter tour - 1 Day	Internal Links	Dofollow
Gokyo Valley Trekking - 15 Days	Internal Links	Dofollow
Everest short trek with Gokyo helicopter tour -6 days	Internal Links	Dofollow
Everest Base Camp Trekking with Helicopter Return- 11 Days	Internal Links	Dofollow
Everest Short Yoga Trek - 10 Days	Internal Links	Dofollow
Pike Hill Trekking - 8 Days	Internal Links	Dofollow
Everest Panorama Trekking- 12 Days	Internal Links	Dofollow
Gokyo Cho La Pass Trekking - 19 Days	Internal Links	Dofollow
Everest Three Pass Trekking - 21 days	Internal Links	Dofollow
Everest Base Camp Yoga Trek: 14 Days	Internal Links	Dofollow
Gokyo Lake Everest Panorama Trekking- 16 Days	Internal Links	Dofollow
Rolwaling Everest Trekking - 18 Days	Internal Links	Dofollow
Jiri to Everest Base Camp Trek - 21 Days	Internal Links	Dofollow
Langtang Region Trekking Packages	Internal Links	Dofollow
Gosaikunda Short Trek: 7 days	Internal Links	Dofollow
Tamang Heritage Trail - 8 Days	Internal Links	Dofollow
Langtang Valley Trekking - 8 Days	Internal Links	Dofollow
Gosaikunda Pass Trekking - 11 Days	Internal Links	Dofollow
Helambu Trekking - 11 Days	Internal Links	Dofollow
Langtang Gosaikunda Trekking - 15 Days	Internal Links	Dofollow
Manaslu Trekking Packages	Internal Links	Dofollow
Manaslu Circuit with Larke La Pass-15 days	Internal Links	Dofollow
Lower Manaslu Trekking - 13 Days	Internal Links	Dofollow
Around Manaslu Trekking - 14 Days	Internal Links	Dofollow
Tsum Valley Short Trek - 15 Days	Internal Links	Dofollow
Tsum Valley Manaslu Trekking - 24 Days	Internal Links	Dofollow
Far Western Nepal Region Trekking	Internal Links	Dofollow
Lower Dolpo trekking - 19 Days	Internal Links	Dofollow
Rara Lake Khaptad National Park Trekking - 18 Days	Internal Links	Dofollow
Upper Dolpo Trekking - 26 Days	Internal Links	Dofollow
Mustang Region Trekking	Internal Links	Dofollow
Muktinath Helicopter Tour - 1 Day	Internal Links	Dofollow
Muktinath Jeep Tour - 8 Days	Internal Links	Dofollow
Jomsom Muktinath Short Trek -8 Days	Internal Links	Dofollow
Kali Gandaki to Muktinath Trek - 14 Days	Internal Links	Dofollow
Upper Mustang Trekking - 17 Days	Internal Links	Dofollow
Eastern Nepal Region Trekking	Internal Links	Dofollow
Makalu Base Camp Trekking - 20 Days	Internal Links	Dofollow
Lumba Sumba Pass Trekking - 22 Days	Internal Links	Dofollow

Kanchenjunga Base Camp Trekking - 20 Days	Internal Links	Dofollow
Easy Trekking in Nepal	Internal Links	Dofollow
Slow and Easy Trekking in Annapurna - 13 Days	Internal Links	Dofollow
Slow and Easy Trekking in Langtang - 14 Days	Internal Links	Dofollow
Slow and Easy Trekking in Everest - 15 Days	Internal Links	Dofollow
Ganesh Himal Region Trekking	Internal Links	Dofollow
Ruby Valley Trekking - 14 Days	Internal Links	Dofollow
Ganesh Himal Trekking - 16 Days	Internal Links	Dofollow
Luxury Lodge Trekking in Nepal	Internal Links	Dofollow
Annapurna Luxury Lodge Trekking - 13 Days	Internal Links	Dofollow
Flight Ticket and Helicopter Tour	Internal Links	Dofollow
Kathmandu to Lukla flight	Internal Links	Dofollow
Ramechhap to Lukla Flight	Internal Links	Dofollow
Kathmandu to Pokhara flight ticket	Internal Links	Dofollow
Kathmandu to Chitwan Flight Ticket	Internal Links	Dofollow
Helicopter Flight to Lukla from Kathmandu	Internal Links	Dofollow
Mountain Flight In Nepal	Internal Links	Dofollow
Travel Info	Internal Links	Dofollow
NOC compulsory for Indians	Internal Links	Dofollow
Tibet Visa and Tibet Travel Permit	Internal Links	Dofollow
Suggested Equipment List	Internal Links	Dofollow
Do's and Don't's in Nepal	Internal Links	Dofollow
Health and Medicine	Internal Links	Dofollow
Altitude Sickness	Internal Links	Dofollow
Clothing and Equipment	Internal Links	Dofollow
Trekking Permit and Entry fees	Internal Links	Dofollow
Trekking Grade	Internal Links	Dofollow
Type of Trekking	Internal Links	Dofollow
Why is TIMS Necessary?	Internal Links	Dofollow
Trekking season in Nepal	Internal Links	Dofollow
Nepal Visa Information	Internal Links	Dofollow
Before you go/Additional Info	Internal Links	Dofollow
Weather and Climate of Nepal	Internal Links	Dofollow
Best time to visit in Nepal	Internal Links	Dofollow
Communication service in Nepal	Internal Links	Dofollow
Foreign Currency and Credit Cards	Internal Links	Dofollow
Place to visit in Nepal	Internal Links	Dofollow
Travel Insurance	Internal Links	Dofollow
Getting into Nepal	Internal Links	Dofollow
Must Visit Places to Travel in Nepal	Internal Links	Dofollow
Know This Before Coming To Nepal	Internal Links	Dofollow
Veg gluten free restaurant in Thamel	Internal Links	Dofollow
Company	Internal Links	Dofollow
About Us	Internal Links	Dofollow
Our Mission	Internal Links	Dofollow
Our Team	Internal Links	Dofollow
Legal Documents	Internal Links	Dofollow
Responsible Travel	Internal Links	Dofollow
Terms and Conditions	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Blog	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Call Us: +977 9816710843	Internal Links	Dofollow

Explore more	Internal Links	Dofollow
Read More Reviews	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Explore more	Internal Links	Dofollow
Hotel Reservation	Internal Links	Dofollow
Flight Booking	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Site Map	Internal Links	Dofollow
Client Reviews	Internal Links	Dofollow
Photos	Internal Links	Dofollow
Videos	Internal Links	Dofollow
Customize Trip	Internal Links	Dofollow
Tailor-made Trip	Internal Links	Dofollow
Subscribe Newsletter	Internal Links	Dofollow
Write a Review	Internal Links	Dofollow
FAQs	Internal Links	Dofollow
Flight Booking	Internal Links	Dofollow
Hotel Booking	Internal Links	Dofollow
	Internal Links	Dofollow
Send Inquiry	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
+977 9816710843	External Links	Dofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links. Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



Broken links were found on this web page

<http://holidaytoursnepal.com/cdn-cgi/l/email-protection#aac3c4ccc5eac2c5c6c3cecbd3dec5dfd8d9c4cfdacbc684c9c5c7>

<https://www.linkedin.com/company/holiday-tours-nepal/>

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.