KnowMySite.com



Review of Dxbhomefixers.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

Usability

Mobile

Technologies

Visitors

Social

Link Analysis

Iconography

🕜 Good

Hard to solve

To Improve

• • Little tough to solve

X

Errors

© © Easy to solve

0

Not Important

No action necessary

Search Engine Optimization



Home Appliances Repair Service Dubai | Fast & Reliable

Length: 54 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Reliable home appliances repair in Dubai. Skilled technicians for Ac, fridges, washers, ovens, and more. Affordable, fast service – book today!

Length: 143 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.



Home Appliances Repair Service Dubai | Fast & Reliable

dxbhomefixers.com/

Reliable home appliances repair in Dubai. Skilled technicians for Ac, fridges, washers, ovens, and more. Affordable, fast service – book today!

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.



<H1> <H2> <H3> <H4> <H5> <H6> 1 10 15 0 0 0

<H1> Home Appliances Repair Service in Dubai </H1>

<H2> Why Choose Us </H2>

<H2> If you're Looking for the Top Rated Home appliance Repair Service in Dubai, You've Found the Best Choice </H2>

<H2> Our Services </H2>

<H2> Brands We Specialize In </H2>

<H2> How To Access DXB Fixers Services? </H2>

<H2> Why DXB Home Fixers is trusted to repair home appliances? </H2>

<H2> Why choose Our Experienced Appliance Repair Specialist? </H2>

<H2> Let's Hear About Our Appliance Repair Solutions From Our Clients! </H2>

<H2> Check Out Frequently Asked Questions At DXB Home Fixers </H2>

<H2> Areas We Serve in Dubai </H2>

<H3> Expert technicians with genuine OEM and high quality replacement parts </H3>

<H3> 24/7 fast and same-day appliance repairs in dubai with reliable follow-ups </H3>

<H3> Affordable pricing and exceptional service for long lasting performence </H3>

<H3> Trusted by homes and businesses across dubai for quality repairs </H3>

<H3> AC </H3>

<H3> Dish Washer </H3>

<H3> Washing Machine </H3>

<H3> Dryer </H3>

<H3> AC </H3>

<H3> TV </H3>

<H3> Make An Appointment With DXB Fixers Online </H3>

<H3> Our Repair Technicians Will Reach Your Address </H3>

<H3> Repairs/Replacements Are Completed On-Site </H3>

<H3> Enjoy Your Fixed Appliance—With A Warranty! </H3>

<H3> Have complaints or suggestions? </H3>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

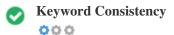
While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.



repair 67	service 22	appliance 21	dubai 21	home 16
machine 14	services	12 fixers 9	contact 7	appliances 6
business 6	have 6	technicians 6	maker 5	provide 5

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



Keywords	Freq	Title	Desc	<h></h>
repair	67	✓	*	-
service	22	✓	✓	~
appliance	21	✓	✓	~
dubai	21	~	*	-
home	16	✓	✓	~
machine	14	×	×	~
services	12	×	×	~
fixers	9	×	×	~
contact	7	×	×	×
appliances	6	✓	✓	~
business	6	×	×	~
have	6	×	×	~
technicians	6	×	✓	~
maker	5	×	×	×
provide	5	×	×	×

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



We found 31 images on this web page
No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 2.51%

Text content size 6184 bytes Total HTML size 246137 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 240 KB to 50 KB (79.4 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

// IP Canonicalization

No your domain IP 65.21.198.89 does not redirect to dxbhomefixers.com

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Great, you are not using underscores (these_are_underscores) in your URLs

000

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.



Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://dxbhomefixers.com/sitemap.xml

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Good, you have Robots.txt file! http://dxbhomefixers.com/robots.txt

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

Exactly how many years and months

Domain Age: 0 Years, 276 Days

Created Date: 30th-Aug-2024

Updated Date: 30th-Aug-2024

Expiry Date: 30th-Aug-2025

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Number of backlinks to your website



Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.

Usability



http://dxbhomefixers.com **Length:** 13 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

240 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



2.55 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.



Good, you have declared your language Declared Language: EN-AE

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability

Domains (TLD)	Status
dxbhomefixers.net	Available
dxbhomefixers.org	Already Registered
dxbhomefixers.biz	Already Registered
dxbhomefixers.us	Available
dxbhomefixers.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
xxbhomefixers.com	Available
sxbhomefixers.com	Available
wxbhomefixers.com	Available
exbhomefixers.com	Available
rxbhomefixers.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

Mobile



Oh No! This page is not mobile-friendly. Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Technologies



Server IP	Server Location	Service Provider
65.21.198.89	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- * Too bad, your website has too many CSS files.
- * Too bad, your website has too many JavaScript files.
- Perfect, your website doesn't use nested tables.
- * Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.



Great, language/character encoding is specified: UTF-8



Social



Your social media status







Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Visitors

Traffic Rank

No Global Rank

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A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

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Popularity at	None	
Regional Rank	None	

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD

000

Just a estimated worth of your website based on Alexa Rank.

Link Analysis



We found a total of 67 links including both internal & external links of your site

Anchor	Туре	Follow
No Anchor Text	Internal Links	Dofollow
054-433-9294	Internal Links	Dofollow
Request Service	Internal Links	Dofollow
About Us	Internal Links	Dofollow
Ac Repair	Internal Links	Dofollow
Coffee Maker Repair	Internal Links	Dofollow
Washing Machine Repair	Internal Links	Dofollow
Dishwasher Repair	Internal Links	Dofollow
Refrigerator Repair Services	Internal Links	Dofollow
Dryer Repair	Internal Links	Dofollow
Demolition Company	Internal Links	Dofollow
Gas Cooker Repair	Internal Links	Dofollow
Painting Services	Internal Links	Dofollow
Plumbing Services	Internal Links	Dofollow
TV Repair	Internal Links	Dofollow
Window Cleaning Services	Internal Links	Dofollow
Electrical Repair	Internal Links	Dofollow
Blog	Internal Links	Dofollow
Call Now	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
home appliance repair service in dubai	Internal Links	Dofollow
DAMAC Hills 1	Internal Links	Dofollow
DAMAC Hills 2	Internal Links	Dofollow
Jumeirah Golf Estates Village	Internal Links	Dofollow
Arabian Ranches 1	Internal Links	Dofollow
Arabian ranches 2	Internal Links	Dofollow
Springs 1 to 15	Internal Links	Dofollow
Dubai South	Internal Links	Dofollow
Dubai Marina	Internal Links	Dofollow
Palm Jumeirah	Internal Links	Dofollow
JVC - Jumeirah Village Circle	Internal Links	Dofollow
Business Bay	Internal Links	Dofollow
Dubai Creek	Internal Links	Dofollow
Dubai Hills Estate	Internal Links	Dofollow
Jumeirah Lake Towers	Internal Links	Dofollow
Dubai Silicon Oasis	Internal Links	Dofollow
Dubai Investment Park	Internal Links	Dofollow
Mira Oasis	Internal Links	Dofollow
JVT - Jumeirah village Triangle	Internal Links	Dofollow
Al ghadeer	Internal Links	Dofollow
The villa	Internal Links	Dofollow
Nad Al Sheba	Internal Links	Dofollow
The Green	Internal Links	Dofollow
Town Square	Internal Links	Dofollow
Mirdif	Internal Links	Dofollow
Jumeirah Park	Internal Links	Dofollow
Al Warqa	Internal Links	Dofollow

Al FurjanInternal LinksDofollowDICInternal LinksDofollow0544339294Internal LinksDofollowTV RepairInternal LinksDofollowGas Cooker RepairInternal LinksDofollowDemolition CompanyInternal LinksDofollowPlumbing ServicesInternal LinksDofollowPainting ServicesInternal LinksDofollowDryer RepairInternal LinksDofollowWindow Cleaning ServicesInternal LinksDofollowCall NowInternal LinksDofollowWhatsAppExternal LinksDofollowFacebookExternal LinksDofollowInstagramExternal LinksDofollowPinterestExternal LinksDofollowLinkedinExternal LinksDofollow	Al Barsha South	Internal Links	Dofollow
0544339294Internal LinksDofollowTV RepairInternal LinksDofollowGas Cooker RepairInternal LinksDofollowDemolition CompanyInternal LinksDofollowPlumbing ServicesInternal LinksDofollowPainting ServicesInternal LinksDofollowDryer RepairInternal LinksDofollowWindow Cleaning ServicesInternal LinksDofollowCall NowInternal LinksDofollowWhatsAppExternal LinksDofollowFacebookExternal LinksDofollowInstagramExternal LinksDofollowPinterestExternal LinksDofollow	Al Furjan	Internal Links	Dofollow
TV Repair Internal Links Dofollow Gas Cooker Repair Internal Links Dofollow Demolition Company Internal Links Dofollow Plumbing Services Internal Links Dofollow Painting Services Internal Links Dofollow Dryer Repair Internal Links Dofollow Window Cleaning Services Internal Links Dofollow Call Now Internal Links Dofollow WhatsApp External Links Dofollow Facebook External Links Dofollow Instagram External Links Dofollow Pinterest External Links Dofollow	DIC	Internal Links	Dofollow
Gas Cooker Repair Demolition Company Internal Links Dofollow Plumbing Services Internal Links Painting Services Internal Links Dofollow Painting Services Internal Links Dofollow Dryer Repair Internal Links Dofollow Window Cleaning Services Internal Links Dofollow Window Cleaning Services Internal Links Dofollow WhatsApp External Links Dofollow Facebook External Links Dofollow Facebook External Links Dofollow Facebook External Links Dofollow External Links Dofollow External Links Dofollow External Links Dofollow Dofollow External Links Dofollow External Links Dofollow External Links Dofollow	0544339294	Internal Links	Dofollow
Demolition Company Internal Links Plumbing Services Internal Links Painting Services Internal Links Dofollow Dryer Repair Internal Links Dofollow Window Cleaning Services Internal Links Dofollow Window Cleaning Services Internal Links Dofollow WhatsApp External Links Dofollow Facebook External Links Dofollow Facebook External Links Dofollow Instagram External Links Dofollow External Links Dofollow External Links Dofollow External Links Dofollow	TV Repair	Internal Links	Dofollow
Plumbing Services Internal Links Dofollow Painting Services Internal Links Dofollow Dryer Repair Internal Links Dofollow Window Cleaning Services Internal Links Dofollow Call Now Internal Links Dofollow WhatsApp External Links Dofollow . External Links Dofollow Facebook External Links Dofollow Instagram External Links Dofollow Pinterest External Links Dofollow	Gas Cooker Repair	Internal Links	Dofollow
Painting Services Internal Links Dofollow Dryer Repair Internal Links Dofollow Window Cleaning Services Internal Links Dofollow Call Now Internal Links Dofollow WhatsApp External Links Dofollow . External Links Dofollow Facebook External Links Dofollow Instagram External Links Dofollow Pinterest External Links Dofollow	Demolition Company	Internal Links	Dofollow
Dryer Repair Internal Links Dofollow Window Cleaning Services Internal Links Dofollow Call Now Internal Links Dofollow WhatsApp External Links Dofollow External Links Dofollow Facebook External Links Dofollow Instagram External Links Dofollow External Links Dofollow Dofollow External Links Dofollow External Links Dofollow Dofollow External Links Dofollow Dofollow External Links Dofollow Dofollow External Links Dofollow Dofollow Dofollow External Links Dofollow Dofollow External Links Dofollow Dofollow Dofollow External Links Dofollow External Links Dofollow Dofollow External Links Dofollow Dofollow External Links Dofollow External Links Dofollow Dofollow External Links Dofollow Dofollow External Links Dofollow External Links Dofollow Dofollow External Links Dofollow External Links Dofollow Dofollow External Links Dofollow Dofollow External Links Dofollow External Links Dofollow Dofollow External Links Dofollow Dofollow External Links Dofollow External Links Dofollow Dofollow Dofollow Dofollow Dofollow External Links Dofollow Dof	Plumbing Services	Internal Links	Dofollow
Window Cleaning Services Call Now Internal Links Dofollow WhatsApp External Links Dofollow External Links Dofollow External Links Dofollow Facebook External Links Dofollow Dofollow	Painting Services	Internal Links	Dofollow
Call Now Internal Links Dofollow WhatsApp External Links Dofollow . External Links Dofollow Facebook External Links Dofollow Instagram External Links Dofollow External Links Dofollow Dofollow External Links Dofollow	Dryer Repair	Internal Links	Dofollow
WhatsAppExternal LinksDofollow.External LinksDofollowFacebookExternal LinksDofollowInstagramExternal LinksDofollowPinterestExternal LinksDofollow	Window Cleaning Services	Internal Links	Dofollow
External Links Dofollow Facebook External Links Dofollow Instagram External Links Dofollow Pinterest External Links Dofollow	Call Now	Internal Links	Dofollow
FacebookExternal LinksDofollowInstagramExternal LinksDofollowPinterestExternal LinksDofollow	WhatsApp	External Links	Dofollow
InstagramExternal LinksDofollowPinterestExternal LinksDofollow		External Links	Dofollow
Pinterest External Links Dofollow	Facebook	External Links	Dofollow
	Instagram	External Links	Dofollow
Linkedin External Links Dofollow	Pinterest	External Links	Dofollow
	Linkedin	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.