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81

Your Website Score

Review of Cnbusinessforum.com

Generated on 2022-04-27

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Table of Contents

Iconography

Good

Hard to solve

To Improve

Little tough to solve

Errors

Easy to solve

Not Important

No action necessary

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Search Engine Optimization

✅ Title Tag
⚙⚙⚙

China Business Forum | Platform for Doing Business in China

Length: 59 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

✅ Meta Description
⚙⚙⚙

China Business Forum is the exclusive business resource dedicated to becoming the leading community in the world for SMEs doing business in China.

Length: 146 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).
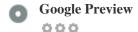
A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

⬤ Meta Keywords
⚙⚙⚙

China Business Forum,Doing Business in China,China Business News

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

Google Preview

○○○

China Business Forum | Platform for Doing Business in China
cnbusinessforum.com/

China Business Forum is the exclusive business resource dedicated to becoming the leading community in the world for SMEs doing business in China.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

❌ **Headings**

○○○

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
0	44	5	3	0	0

<H2> How the China International Import Expo offers a window for multinational companies into the Chinese market </H2>

<H2> Western luxury brands are entering a risky pact with China's influencers </H2>

<H2> Retail revolution in China: innovations that could change the way the world is shopping </H2>

<H2> China now publishes more high-quality science than any other nation </H2>

<H2> China's trade surplus surged 18% year-on-year in July 2022 </H2>

<H2> China is taking big step toward easing business travel by cutting quarantine time for international travelers </H2>

<H2> Weixin retains top spot as the world's most valuable and strongest brand in Brand Finance Global 500 </H2>

<H2> China's ceramics manufacturing powerhouse Dehua held its first "Master IP+" product launch and business matching event </H2>

<H2> China's ceramics manufacturing powerhouse Dehua held its first "Master IP+" product launch and business matching event </H2>

<H2> World Intelligent Vehicle Conference 2021 Held in Guangzhou Helped to Shape the Future of the Vehicle Industry </H2>

<H2> Baidu Will Showcase Its AI Advances At China's First-Ever metaverse Conference </H2>

<H2> OPPO Will Host OPPO INNO DAY 2021 on 14-15 December together with its first-ever virtual INNO WORLD </H2>

<H2> The 2021 World Intelligent Manufacturing Conference started in Nanjing, China </H2>

<H2> CNBF Daily Brief 1.3.2023 </H2>

<H2> CNBF Daily Brief 24.2.2023 </H2>

<H2> CNBF Daily Brief 23.2.2023 </H2>

<H2> CNBF Daily Brief 22.2.2023 </H2>

<H2> CNBF Daily Brief 21.2.2023 </H2>

<H2> China is taking big step toward easing business travel by cutting quarantine time for international travelers </H2>

<H2> As e-Commerce Enters an Era of Segmentation in China Joy Spreader Improves Marketing Efficiency with Data Intelligence Advantages </H2>
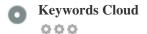
<H2> How the China International Import Expo offers a window for multinational companies into the Chinese market </H2>

<H2> Western luxury brands are entering a risky pact with China's influencers </H2>

<H2> Retail revolution in China: innovations that could change the way the world is shopping </H2>

<H2> From PPE shortages to COVID-19 vaccine distribution, the supply chain has emerged as a determinant of health </H2>

<H2> An Overview of China's eCommerce Industry </H2>

<H2> [Hey China!] "Germany's Elon Musk": Dirk Ahlborn and the Hyperloop </H2>

<H2> [Hey China!] Exclusive with JD.com's Big Data chief Liu Hui (Part 2) </H2>

<H2> [Hey China!] JD.com on Big Data and the future of e-retail (Part 1) </H2>

<H2> [Hey China!] TikTok, WeChat, Huawei, Ant: each battling its own race to survive and thrive </H2>

<H2> [Hey China!] Xiaoyin Qu: The woman who "Runs The World"… and the virtual show </H2>

<H2> Qingdao: international port city with youthful vigor </H2>

<H2> Vanguard Announced Its Plan to Launch Active China Equity Fund in Both Onshore and Offshore Chinese Equities </H2>

<H2> Design Patents and Utility Models in China </H2>

<H2> The realities of doing business in China – Copyrights and Trade Marks </H2>

<H2> Trade Fairs in China: Steps to Protect You IPR </H2>

<H2> Doing Business in China – Keeping a Trade Secret (Part II) </H2>

<H2> Doing Business in China – Keeping a Trade Secret (Part I) </H2>

<H2> China heading towards mass-producing 14nm chips domestically – EU should collaborate to strengthen its own semiconductor ecosystem </H2>

<H2> 1000 days of injustice – recap on the case of Sabrina Meng after conclusion of her extradition hearings </H2>

<H2> The case to extradite Sabrina Meng should be dismissed in the face of new evidence </H2>

<H2> New administration in the White House: did anything change for the Sabrina Meng's case </H2>

<H2> Sabrina Meng: The first victim of the US trade war on China </H2>

<H2> Illumina and Sequoia Capital China Select First Startups to join Genomics Incubator in China </H2>

<H2> Upcoming Events </H2>

<H3> SHANGHAI INTERNATIONAL MACHINE TOOL EXHIBITION </H3>

<H3> Shanghai Int'l Ad & Sign Technology & Equipment Exhibition </H3>

<H3> APPPEXPO 2024 </H3>

<H3> Shanghai Int'l Digital Textile Printing Expo </H3>

<H3> Shanghai Int'l Express Printing & Graphic Expo </H3>

<H4> Subscribe to China Business Insight newsletter </H4>

<H4> Recent Posts </H4>

<H4> Categories </H4>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

china 109 business 60 view 44 china's 16 doing 15

trade 14 will 14 post 12 daily 10 first 9

brief 9 international 9 data 9 chinese 9 cnbf 9

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
china	109	✔	✔	✔
business	60	✔	✔	✔
view	44	✖	✖	✔
china's	16	✖	✖	✔
doing	15	✔	✔	✔
trade	14	✖	✖	✔
will	14	✖	✖	✔
post	12	✖	✖	✔
daily	10	✖	✖	✔
first	9	✖	✖	✔
brief	9	✖	✖	✔
international	9	✖	✖	✔
data	9	✖	✖	✔
chinese	9	✖	✖	✔
cnbf	9	✖	✖	✔

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

Alt Attribute

We found 2 images on this web page
✔ No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.

Text/HTML Ratio

HTML to Text Ratio is: **8.39%**

Text content size 23334 bytes
Total HTML size 278172 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

GZIP compression

Wow! It's GZIP Enabled.
✔ Your webpage is compressed from 266 KB to 44 KB (83.6 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

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IP Canonicalization

No your domain IP 172.66.43.30 does not redirect to cnbusinessforum.com

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Great, you are not using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.

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WWW Resolve

Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

XML Sitemap

Good, you have XML Sitemap file!
http://cnbusinessforum.com/sitemap.xml

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
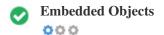
You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

Robots.txt

Good, you have Robots.txt file!
http://cnbusinessforum.com/robots.txt

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

Embedded Objects

Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

Exactly how many years and months

Domain Age: 9 Years, 35 Days

Created Date: 23rd-Mar-2013

Updated Date: 21st-Feb-2022

Expiry Date: 23rd-Mar-2023

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

Indexed Pages

Indexed pages in search engines

292 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture &

internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

Backlinks Counter

Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.

Usability

❌ URL
⚙ ⚙ ⚙

http://cnbusinessforum.com
Length: 15 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g.,

http://www.mysite.com/en/products).

● Favicon
⚙ ⚙ ⚙

📌 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

✅ Custom 404 Page
⚙ ⚙ ⚙

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so

hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

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✅ Page Size

Page Size   220 KB (World Wide Web average is 320 Kb)

⚙⚙⚙

> Two of the main reasons for an increase in page size are images and JavaScript files.
>
> Page size affects the speed of your website; try to keep your page size below 2 Mb.
>
> Tip: Use images with a small size and optimize their download with gzip.

✅ Load Time

Load Time   0.95 second(s)

⚙⚙⚙

> Site speed is an important factor for ranking high in Google search results and enriching the user experience.
>
> Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

✅ Language

Language   Good, you have declared your language
Declared Language: EN-US

⚙⚙⚙

> Make sure your declared language is the same as the language detected by Google
>
> Also, define the language of the content in each page's HTML code.

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Domain Availability
○○○

Domains (TLD)	Status
cnbusinessforum.net	Available
cnbusinessforum.org	Available
cnbusinessforum.biz	Already Registered
cnbusinessforum.us	Available
cnbusinessforum.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability
○○○

Domains (TLD)	Status
cnbusinesforum.com	Available
xnbusinessforum.com	Available
snbusinessforum.com	Available
dnbusinessforum.com	Available
fnbusinessforum.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.

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✅ **Email Privacy**
⚙⚙⚙

Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

✅ **Safe Browsing**
⚙⚙⚙

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

Mobile

Mobile Friendliness

Awesome! This page is mobile-friendly!
Your mobile friendly score is 80/100

> Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

Mobile Compatibility

Perfect, no embedded objects detected.

> Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.
>
> But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View

✿ ✿ ✿

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Technologies

Server IP
⚙ ⚙ ⚙

Server IP	Server Location	Service Provider
172.66.42.212	GermanyTimezone	Hetzner Online GmbHOrganization

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips
⚙ ⚙ ⚙

Tips for authoring fast-loading HTML pages:

✖ Too bad, your website has too many CSS files.

✖ Too bad, your website has too many JavaScript files.

✔ Perfect, your website doesn't use nested tables.

✖ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics
⚙ ⚙ ⚙

Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Doc Type

Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to

index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

Social

Social Data
⚙ ⚙ ⚙

Your social media status

[f] Facebook: ✔ Cnbusinessforum

[G+] Twitter: ✔ Cnbusinessforum

[in] Instagram: ✔ Cnbusinessforum

> Social data refers to data individuals create that is knowingly and voluntarily shared by them.
>
> Cost and overhead previously rendered this semi-public form of communication unfeasible.
>
> But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

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Visitors

Traffic Rank

7071192nd most visited website in the World.

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

$300 USD

Just a estimated worth of your website based on Alexa Rank.

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Link Analysis

In-Page Links

We found a total of 118 links including both internal & external links of your site

Anchor	Type	Follow
here	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Home	Internal Links	Dofollow
About	Internal Links	Dofollow
Forum d'Affaires Chinois	Internal Links	Dofollow
Foro Empresarial de China	Internal Links	Dofollow
Fórum de Negócios da China	Internal Links	Dofollow
Fòrum de Negocis de la Xina	Internal Links	Dofollow
Kina Affärsforum	Internal Links	Dofollow
Kiina yritysfoorumi	Internal Links	Dofollow
منتدى الأعمال الصيني	Internal Links	Dofollow
中国商务论坛	Internal Links	Dofollow
Events	Internal Links	Dofollow
Contact	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
All, Doing Business in China / November 25, 2021 How the China International Import Expo offers a window for multinational companies into the Chinese market View Post	Internal Links	Dofollow
All, Doing Business in China / November 24, 2021 Western luxury brands are entering a risky pact with China's influencers View Post	Internal Links	Dofollow
All, Doing Business in China / November 17, 2021 Retail revolution in China: innovations that could change the way the world is shopping View Post	Internal Links	Dofollow
View Post	Internal Links	Dofollow
All	Internal Links	Dofollow
China Business News	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
China Business Travel	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
China Business Events	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
1 Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow

View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Doing Business in China	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
All, eCommerce in China / August 10, 2018 An Overview of China's eCommerce Industry View Post	Internal Links	Dofollow
See All eCommerce in China Posts	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Hey China!	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Introduction to China	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Invest in China	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
IPR in China	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
All, IPR in China / July 10, 2018 Trade Fairs in China: Steps to Protect You IPR View Post	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Opinion	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow

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1 Comment	Internal Links	Dofollow
View Post	Internal Links	Dofollow
Startups in China	Internal Links	Dofollow
Leave a Comment	Internal Links	Dofollow
RSS	Internal Links	Dofollow
SHANGHAI INTERNATIONAL MACHINE TOOL EXHIBITION	Internal Links	Dofollow
Shanghai Int'l Ad & Sign Technology & Equipment Exhibition	Internal Links	Dofollow
APPPEXPO 2024	Internal Links	Dofollow
Shanghai Int'l Digital Textile Printing Expo	Internal Links	Dofollow
Shanghai Int'l Express Printing & Graphic Expo	Internal Links	Dofollow
Community	External Links	Dofollow
Facebook Page	External Links	Nofollow
Facebook group	External Links	Nofollow
LinkedIn	External Links	Nofollow
X	External Links	Nofollow
WhatsApp	External Links	Nofollow
Telegram	External Links	Nofollow
Instagram	External Links	Nofollow
Threads	External Links	Nofollow
VK page	External Links	Nofollow
VK group	External Links	Nofollow
Reddit	External Links	Nofollow
Mastodon for Business	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.

Broken Links

No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.