



Review of Bathroomcity.co.uk

Generated on 2025-12-19

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary



Title Tag



UK's Online Bathroom Specialist | Bathroom City

Length: 47 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description



Buy premium bathroom furniture, vanity units, baths, suites, toilets & more. Huge savings 60% off bathroom sale. 0% finance & free UK delivery. 4.4/5 Trustpilot.

Length: 161 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords



No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.



Google Preview



[UK's Online Bathroom Specialist | Bathroom City](#)

[bathroomcity.co.uk/](#)

Buy premium bathroom furniture, vanity units, baths, suites, toilets & more. Huge savings 60% off bathroom sale. 0% finance & free UK delivery. 4.4/5 Trustpilot.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1> Bathroom Specialists </H1>

<H2> Bathroom Furniture </H2>

<H2> Bathroom Suites </H2>

<H2> Shower Enclosures and Cubicles </H2>

<H2> Vanity Units </H2>

<H2> Showers </H2>

<H2> Baths </H2>

<H2> Toilets </H2>

<H2> Bathroom Radiators </H2>

<H2> Our Top-Selling Ranges </H2>

<H2> Shop Renowned Brands </H2>

<H2> Check out our Blog </H2>

<H2> How to Fix a Leaky Shower </H2>

<H2> How to Install a Sliding Shower Door </H2>

<H2> How to Clean Bathroom Tiles </H2>

<H2> Top 15 Grey Bathroom Ideas </H2>

<H2> How to Clean a Bath </H2>

<H2> We will beat any quote with our price match guarantee! </H2>

<H2> Best Sellers </H2>

<H2> About Bathroom City </H2>

<H2> Complete Bathrooms </H2>

<H2> Shop with Confidence </H2>

<H2> Bathroom Showroom and Factory </H2>

<H2> A Bathroom for Every Budget </H2>

<H3> Twiss Black Square Shower Kit: Exp. Valve, Rail, Head & Handset | RIA BRASSWARE </H3>

<H3> 800 x 1750 - Pivot Shower Door - Optional Side Panel, Low Height Shower </H3>

<H3> Petite Luxury Space Saving Small Bath 1200 x 700 White </H3>

<H3> Jasmine - Black 700mm Wall Hung Vanity Unit with Black Basin and Worktop </H3>

<H3> What makes us the top online bathroom furniture retailer? Why should you buy from our store? </H3>

<H3> Everything You Need for a Splendid Bathroom </H3>

<H3> You Are Safe with Us </H3>

<H3> Durable Furniture That's Built to Last </H3>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

bathroom 82 shower 80 vanity 45 basin 32 black 26
 wall 26 bath 21 toilet 21 baths 19 furniture 19
 unit 16 sale 15 taps 14 towel 13 image 13

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
bathroom	82	✓	✓	✓
shower	80	✗	✗	✓
vanity	45	✗	✓	✓
basin	32	✗	✗	✓
black	26	✗	✗	✓
wall	26	✗	✗	✓
bath	21	✓	✓	✓
toilet	21	✗	✓	✓
baths	19	✗	✓	✓
furniture	19	✗	✓	✓
unit	16	✗	✓	✓
sale	15	✗	✓	✗
taps	14	✗	✗	✗
towel	13	✗	✗	✗
image	13	✗	✗	✗

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



Alt Attribute



We found 88 images on this web page
✖ 1 ALT attributes are empty or missing.

<https://www.facebook.com/tr?id=510128339508264&ev=PageView&noscript=1>

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).
Also, more information to help them understand images, which can help them to appear in Google Images search results.



Text/HTML Ratio



HTML to Text Ratio is: **3.97%**

Text content size 16536 bytes

Total HTML size 416763 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.







GZIP compression



Wow! It's GZIP Enabled.

✔ Your webpage is compressed from 407 KB to 59 KB (85.5 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.
It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 104.21.11.205 does not redirect to bathroomcity.co.uk
  

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.
Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.
If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly
  

Your site's URLs contain unnecessary elements that make them look complicated.
A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.
Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Oh no, you are using underscores (these_are_underscores) in your URLs
  

Great, you are not using ?underscores (these_are_underscores) in your URLs.
While Google treats hyphens as word separators, it does not for underscores.

✓ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.



Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✓ **XML Sitemap** Good, you have XML Sitemap file!



<http://bathroomcity.co.uk/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✓ **Robots.txt** Good, you have Robots.txt file!



<http://bathroomcity.co.uk/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Embedded Objects

Perfect, no embedded objects has been detected on this page



Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Iframe

Oh no, iframe content has been detected on this page



Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.



Domain Registration

Exactly how many years and months



Domain Age: 27 Years, 309 Days

Created Date: 13th-Feb-1998

Updated Date: 24th-Nov-2025

Expiry Date: 13th-Feb-2029

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed Pages



Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

`http://bathroomcity.co.uk`

Length: 12 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., `http://www.mysite.com/en/products`).



Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Page Size



407 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Load Time



0.14 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language



Good, you have declared your language

Declared Language: English

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability



Domains (TLD)	Status
bathroomcity.com	Already Registered
bathroomcity.net	Available
bathroomcity.org	Already Registered
bathroomcity.biz	Already Registered
bathroomcity.us	Available

Register the various extensions of your domain to protect your brand from cybersquatters.



Typo Availability



Domains (TLD)	Status
bathromcity.uk	Available
vathroomcity.uk	Available
fathroomcity.uk	Available
gathroomcity.uk	Available
hathroomcity.uk	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy



Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.



Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP

Server IP	Server Location	Service Provider
172.67.192.160	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✓ Perfect, your website has few CSS files.
- ✗ Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.



Encoding

Great, language/character encoding is specified: UTF-8





Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  Tr

 Twitter: 

 Instagram:  Bathroom

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.



Traffic Rank



No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.



Visitors Localization



Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.



Estimated Worth



\$60 USD

Just a estimated worth of your website based on Alexa Rank.

In-Page Links

We found a total of 331 links including both internal & external links of your site

Anchor	Type	Follow
Online Instore Fast delivery! Call 0121 753 0700 - Luxury Showroom Open 7 Days - Over 1000 Displays!	Internal Links	Dofollow
Blog	Internal Links	Dofollow
Bathroom City Bathroom City Logo	Internal Links	Dofollow
Contact	Internal Links	Dofollow
Sale	Internal Links	Dofollow
Basket	Internal Links	Nofollow
0121 753 0700	Internal Links	Dofollow
Sale	Internal Links	Dofollow
Baths Sale	Internal Links	Dofollow
Taps Sale	Internal Links	Dofollow
Shower Enclosure Sale	Internal Links	Dofollow
Suites Sale	Internal Links	Dofollow
Furniture	Internal Links	Dofollow
Wall Hung	Internal Links	Dofollow
Freestanding	Internal Links	Dofollow
Cloakroom Vanity Units	Internal Links	Dofollow
Double Vanity Units	Internal Links	Dofollow
Corner Sink Vanity Units	Internal Links	Dofollow
Wash Stands	Internal Links	Dofollow
Back To Wall Toilet Units	Internal Links	Dofollow
View All Vanity Units	Internal Links	Dofollow
Fitted Furniture	Internal Links	Dofollow
Gold Bathroom	Internal Links	Dofollow
Black Bathroom	Internal Links	Dofollow
Grey Bathroom	Internal Links	Dofollow
Small	Internal Links	Dofollow
Large	Internal Links	Dofollow
Traditional	Internal Links	Dofollow
Modern	Internal Links	Dofollow
Wall Hung	Internal Links	Dofollow
Mirror Cabinets	Internal Links	Dofollow
Tallboys	Internal Links	Dofollow
View All Bathroom Storage	Internal Links	Dofollow
Elvia Modern Furniture	Internal Links	Dofollow
Alani Designer Furniture	Internal Links	Dofollow
Bathroom Furniture Sale	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Suites	Internal Links	Dofollow
Bath Suites	Internal Links	Dofollow
Shower Bath Suites	Internal Links	Dofollow
Shower Suites	Internal Links	Dofollow
Toilet And Basin Suites	Internal Links	Dofollow
Modern Bathroom Suites	Internal Links	Dofollow
Traditional Bathroom Suite	Internal Links	Dofollow
Elite bathroom suite £245	Internal Links	Dofollow

Laguna L Shape Shower Bath Suite	Internal Links	Dofollow
Karizma Bath Suite	Internal Links	Dofollow
Karizma Shower Suite	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Baths	Internal Links	Dofollow
Freestanding	Internal Links	Dofollow
Whirlpool & Jacuzzi	Internal Links	Dofollow
Carronite	Internal Links	Dofollow
Steel & Cast Iron	Internal Links	Dofollow
Corner	Internal Links	Dofollow
Slipper & Roll Top	Internal Links	Dofollow
L-Shaped Shower Baths	Internal Links	Nofollow
P- Shaped Shower Baths	Internal Links	Nofollow
All Shower Baths	Internal Links	Dofollow
All Small Baths	Internal Links	Dofollow
1200mm Baths	Internal Links	Nofollow
1300mm Baths	Internal Links	Dofollow
1400mm Baths	Internal Links	Dofollow
1500mm Baths	Internal Links	Dofollow
All Large Baths	Internal Links	Dofollow
1600mm Baths	Internal Links	Dofollow
1700mm Baths	Internal Links	Dofollow
1800mm Baths	Internal Links	Dofollow
1900mm Baths	Internal Links	Dofollow
Hinged	Internal Links	Dofollow
Fixed	Internal Links	Dofollow
Square	Internal Links	Dofollow
Curved	Internal Links	Nofollow
Bath Panels	Internal Links	Dofollow
Bath Wastes	Internal Links	Nofollow
Steam Sauna & Spa	Internal Links	Dofollow
Petite Whirlpool	Internal Links	Dofollow
1200mm x 700 Small Baths	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Shower Enclosures	Internal Links	Dofollow
Large Showers & Walk In Showers	Internal Links	Dofollow
Quadrant Corner Shower Enclosures	Internal Links	Dofollow
Offset Quadrant Shower Enclosures	Internal Links	Dofollow
3 Sided Shower Enclosures	Internal Links	Dofollow
Bifold Shower Enclosures	Internal Links	Dofollow
Hinged Shower Enclosures	Internal Links	Dofollow
Frameless Shower Enclosures	Internal Links	Dofollow
Sliding Shower Doors	Internal Links	Dofollow
Pivot Shower Doors	Internal Links	Dofollow
Reduced Height Shower Doors 1750 Height	Internal Links	Dofollow
Rectangular Shower Enclosures	Internal Links	Dofollow
Square Shower Enclosures	Internal Links	Dofollow
Black Shower Enclosures	Internal Links	Dofollow
Gold Shower Enclosures	Internal Links	Dofollow
All Shower Trays	Internal Links	Dofollow
Rectangle Shower Trays	Internal Links	Dofollow

Black Shower Trays	Internal Links	Dofollow
Quadrant Shower Trays	Internal Links	Dofollow
Square Shower Trays	Internal Links	Dofollow
Shower Tray Wastes	Internal Links	Nofollow
Bathroom Click Vinyl Flooring	Internal Links	Dofollow
Shower Wall - Wet Wall Panels	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Shower Enclosure Buyers Guide	Internal Links	Nofollow
Showers	Internal Links	Dofollow
Shower Mixers & Complete Shower Sets	Internal Links	Dofollow
Shower Heads & Bodyjets	Internal Links	Dofollow
Shower Handsets	Internal Links	Dofollow
Electric & Power Showers	Internal Links	Dofollow
Shower Riser Rails	Internal Links	Dofollow
Digital Showers	Internal Links	Dofollow
Shower Valves	Internal Links	Dofollow
Exposed Valves	Internal Links	Dofollow
Concealed Valves	Internal Links	Dofollow
Exposed Shower Riser Kit (£59)	Internal Links	Dofollow
Thermostatic Shower Riser Kit - Round (£139)	Internal Links	Dofollow
Thermostatic Shower Riser Kit - Square (£149)	Internal Links	Dofollow
Shower Wastes	Internal Links	Dofollow
Bath Shower Screens	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Toilet & Sink Combination Vanity Units	Internal Links	Dofollow
Countertop Vanity Units	Internal Links	Dofollow
White Vanity Units	Internal Links	Dofollow
Grey Vanity Units	Internal Links	Dofollow
Black Vanity unit	Internal Links	Dofollow
500mm Vanity Units	Internal Links	Dofollow
600mm Vanity Units	Internal Links	Dofollow
Alani	Internal Links	Dofollow
Ashford	Internal Links	Dofollow
Chester	Internal Links	Dofollow
Jivana	Internal Links	Dofollow
Oliver Furniture	Internal Links	Dofollow
Old England Traditional	Internal Links	Dofollow
Patello	Internal Links	Dofollow
Pemberton	Internal Links	Dofollow
Elvia	Internal Links	Dofollow
Sonix	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Bathroom Furniture Buyers Guide	Internal Links	Dofollow
Toilets	Internal Links	Dofollow
Close Coupled Toilets	Internal Links	Dofollow
Back To Wall Toilets	Internal Links	Dofollow
Wall Hung Toilets	Internal Links	Dofollow
Short Projection Toilets	Internal Links	Nofollow
Comfort Height Toilets	Internal Links	Dofollow
Bidets	Internal Links	Dofollow
Traditional Toilets	Internal Links	Dofollow

Rimless Toilets	Internal Links	Dofollow
Toilet Seats	Internal Links	Dofollow
Toilet Brushes	Internal Links	Nofollow
Toilet Roll Holders	Internal Links	Nofollow
Toilet Cistern Fittings & Supports	Internal Links	Dofollow
Jazz Close Coupled Toilet and Seat	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Toilet Buyers Guide	Internal Links	Nofollow
Basins	Internal Links	Dofollow
Wall Hung Basins	Internal Links	Dofollow
Countertop Basins	Internal Links	Dofollow
Corner Basins	Internal Links	Dofollow
Pedestal Basins	Internal Links	Dofollow
Semi Pedestal Basins	Internal Links	Dofollow
Semi Recessed and Inset Basins	Internal Links	Dofollow
Natural Stone Basins	Internal Links	Dofollow
Traditional Basins	Internal Links	Dofollow
Modern Basins	Internal Links	Dofollow
Round Basins	Internal Links	Dofollow
Square Basins	Internal Links	Dofollow
Basin Wastes	Internal Links	Nofollow
Basin Bottle Traps	Internal Links	Nofollow
Monaco Round Counter-Top Basin	Internal Links	Dofollow
Basin Sale	Internal Links	Dofollow
Basin Buyers Guide	Internal Links	Nofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Taps	Internal Links	Dofollow
Basin Taps	Internal Links	Dofollow
Bath Taps	Internal Links	Dofollow
Bath Shower Mixer Taps	Internal Links	Dofollow
Overflow Bath Taps	Internal Links	Dofollow
Modern Taps	Internal Links	Dofollow
Traditional Taps	Internal Links	Dofollow
Bidet Taps	Internal Links	Dofollow
Gold Taps	Internal Links	Dofollow
Black Taps	Internal Links	Dofollow
Nickel Taps	Internal Links	Dofollow
Chrome Taps	Internal Links	Dofollow
Waterfall Taps	Internal Links	Dofollow
Freestanding Bath Tap and Mixers	Internal Links	Dofollow
Wall Mounted Bath Taps	Internal Links	Dofollow
Wall Mounted Basin Taps	Internal Links	Dofollow
Wall Mounted Bath Shower Mixer Taps	Internal Links	Dofollow
Small Basin Taps	Internal Links	Dofollow
Tall Basin Taps	Internal Links	Dofollow
Poma Basin Mixer Tap & Waste	Internal Links	Dofollow
Bathroom Taps Buyers Guide	Internal Links	Nofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Accessories	Internal Links	Dofollow

Chrome Bathroom Accessories	Internal Links	Dofollow
Gold Bathroom Accessories	Internal Links	Dofollow
Tooth Brush Holders, Shelves, Soap Dishes, Tumblers	Internal Links	Dofollow
Bathroom Ceiling Lights & Wall Lights	Internal Links	Dofollow
Bathroom Extractor Fans	Internal Links	Dofollow
Toilet Roll Holders And Toilet Brushes	Internal Links	Dofollow
Towel Rings, Towel Rails & Robe Hooks	Internal Links	Dofollow
Plug and Chains	Internal Links	Nofollow
Bathroom Mirrors	Internal Links	Dofollow
Accessory Sale	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Bathroom Accessory Buyers Guide	Internal Links	Nofollow
Heating	Internal Links	Dofollow
Electric Towel Radiators	Internal Links	Dofollow
Heated Towel Radiators	Internal Links	Dofollow
Designer Towel Radiators	Internal Links	Dofollow
Modern Towel Radiators	Internal Links	Dofollow
Traditional Towel Radiators	Internal Links	Dofollow
All Radiator Valves	Internal Links	Dofollow
Traditional Radiator Valves	Internal Links	Dofollow
Vertical Radiators	Internal Links	Dofollow
Horizontal Radiators	Internal Links	Dofollow
Brushed Gold Towel Rail (all sizes)	Internal Links	Nofollow
Chrome Towel Radiators	Internal Links	Dofollow
Black Heated Towel Rails	Internal Links	Nofollow
Chrome 800 x 500 Towel Radiator	Internal Links	Dofollow
Grey 800 x 400 Towel Radiator	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Bathroom Heating Guide	Internal Links	Nofollow
Infrared Saunas	Internal Links	Dofollow
Sunshower	Internal Links	Dofollow
Infrared Heat	Internal Links	Dofollow
UV Light	Internal Links	Dofollow
Standard Whirlpool Baths	Internal Links	Dofollow
L-shape Whirlpool Baths	Internal Links	Dofollow
P-shape Whirlpool Baths	Internal Links	Dofollow
Corner Whirlpool Baths	Internal Links	Dofollow
Relaxo Home Sauna Cabin (H1900 x W900mm)	Internal Links	Dofollow
Sunshower White Infrared + UV Light (Medium)	Internal Links	Dofollow
Laguna Whirlpool Bath (1700 x 700mm, 6 or 14 Jets)	Internal Links	Dofollow
Home Sauna Guide	Internal Links	Nofollow
Whirlpool Bath Guide	Internal Links	Nofollow
No Anchor Text	Internal Links	Dofollow
Brands	Internal Links	Dofollow
Celeste	Internal Links	Dofollow
Grove	Internal Links	Dofollow
Hacienda	Internal Links	Dofollow
Jasmine	Internal Links	Dofollow
Lucido	Internal Links	Dofollow
Odessa	Internal Links	Dofollow
Radiant	Internal Links	Dofollow

Chester	Internal Links	Dofollow
About Us	Internal Links	Dofollow
Community Projects	Internal Links	Nofollow
Privacy Policy	Internal Links	Dofollow
Clearpay	Internal Links	Dofollow
Klarna	Internal Links	Dofollow
Snap Finance	Internal Links	Dofollow
Frequently Asked Questions	Internal Links	Dofollow
Terms & Conditions	Internal Links	Nofollow
Trade Account	Internal Links	Dofollow
Treating Customers Fairly Policy	Internal Links	Dofollow
Vulnerable Customers Policy	Internal Links	Dofollow
Trustpilot	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



Broken links were found on this web page

<http://bathroomcity.co.uk/products/bathroom-radiators/traditional-thermostatic-valves>

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.